

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Greer Margolis Mitchell/ Pol**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 717953 /		<u>Alt Order #</u> 06347702
<u>Product</u> <b>OBAMA :120'S #1881</b>		
<u>Contract Dates</u> <b>09/28/12 - 10/04/12</b>	<u>Estimate #</u> <b>1881</b>	
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 09/26/12 / 10/01/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	10/01/12	10/04/12	The Doctors	1-2p		2:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---				1	\$1,200.00	0.00			
N 2	KUSA	10/01/12	10/04/12	Late News M-F	10-1035p		2:00				NM	3	\$33,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---				3	\$11,200.00	0.00			
N 3	KUSA	10/01/12	10/04/12	Colorado & Company	10a-11a		2:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---				1	\$800.00	0.00			
N 4	KUSA	10/01/12	10/04/12	Tonight Show	1037-1137p		2:00				NM	2	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---				2	\$5,200.00	0.00			
N 5	KUSA	10/01/12	10/04/12	Extra	1230p-1p		2:00				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---				2	\$1,400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KUSA	10/01/12-10/07/12	Extra	1230p-1p	MTuWTh----	2:00		<del>\$1,400.00</del>	0.00	NM		
	Credited												
N 6	KUSA	10/01/12	10/04/12	9News at Noon	12p-1230p		2:00				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---				2	\$1,400.00	0.00			
N 7	KUSA	10/01/12	10/04/12	Days of Our Lives	M-F 2-3p		2:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---				1	\$2,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	Days of Our Lives	M-F 2-3p	MTuWTh----	2:00		<del>\$2,200.00</del>	0.00	NM		
	Credited												
N 8	KUSA	10/01/12	10/04/12	Ellen	3-4p		2:00				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---				3	\$1,400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	KUSA	10/01/12-10/07/12	Ellen	3-4p	MTuWTh----	2:00		<del>\$1,400.00</del>	0.00	NM		
	Credited												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 717953 /		<u>Alt Order #</u> 06347702
<u>Contract Dates</u> 09/28/12 - 10/04/12		<u>Product</u> OBAMA :120'S #1881
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 1881
		<u>Original Date / Revision</u> 09/26/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	KUSA	10/01/12	10/04/12	9News 4pm	4p-5p		2:00				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$2,800.00	0.00			
N 10	KUSA	10/01/12	10/04/12	9News 5pm	5p-530p		2:00				NM	2	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$6,400.00	0.00			
N 11	KUSA	10/01/12	10/04/12	NBC Nightly News	530p-6p		2:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$12,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	NBC Nightly News	530p-6p	MTuWTh----	2:00		<del>\$12,000.00</del>	0.00	NM		
				Credited									
	2	KUSA	10/01/12-10/07/12	NBC Nightly News	530p-6p	MTuWTh----	2:00		<del>\$12,000.00</del>	0.00	NM		
				Credited									
N 12	KUSA	10/01/12	10/04/12	9News 6pm	6p-630p		2:00				NM	2	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$7,200.00	0.00			
N 13	KUSA	10/01/12	10/04/12	Entertainment Tonight	630-7p		2:00				NM	2	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$6,400.00	0.00			
N 14	KUSA	10/01/12	10/04/12	Today Show	7-9am		2:00				NM	3	\$15,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$5,200.00	0.00			
N 15	KUSA	09/29/12	09/29/12	Saturday Night Live	1037p-1207a		2:00				NM	1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$5,600.00	0.00			
N 16	KUSA	09/29/12	09/29/12	Ryder Cup	Various		2:00				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$4,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KUSA	09/24/12-09/30/12	Ryder Cup	Various	-----Sa--	2:00		<del>\$4,000.00</del>	0.00	NM		
				Credited									
N 17	KUSA	09/30/12	09/30/12	Ryder Cup	Various		2:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$4,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/24/12-09/30/12	Ryder Cup	Various	-----Su	2:00		<del>\$4,000.00</del>	0.00	NM		
				Credited									
N 18	KUSA	09/30/12	09/30/12	Sunday Today	6-7am		2:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,100.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/24/12-09/30/12	Sunday Today	6-7am	-----Su	2:00		<del>\$1,100.00</del>	0.00	NM		
				Credited									
N 19	KUSA	09/30/12	09/30/12	9News 7a Sun	7-9a		2:00				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$2,800.00	0.00			
N 20	KUSA	09/30/12	09/30/12	Meet The Press	Sun 9-10a		2:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 717953 /		<u>Alt Order #</u> 06347702
<u>Contract Dates</u> <b>09/28/12 - 10/04/12</b>	<u>Product</u> OBAMA :120'S #1881	<u>Estimate #</u> <b>1881</b>
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 09/26/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$12,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/24/12-09/30/12	Meet The Press	Sun 9-10a	-----Su	2:00		<del>\$12,000.00</del>	0.00	NM		
Credited													
N 21	KUSA	10/04/12	10/04/12	Office/ Parks & Rec	8-9p		2:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$14,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	Office/ Parks & Rec	8-9p	----Th----	2:00		<del>\$14,000.00</del>	0.00	NM		
Credited													
N 22	KUSA	10/04/12	10/04/12	Rock Center with BW	9-10p		2:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$14,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	10/01/12-10/07/12	Rock Center with BW	9-10p	----Th----	2:00		<del>\$14,000.00</del>	0.00	NM		
Credited													
N 23	KUSA	09/28/12	09/28/12	The Doctors	1-2p		2:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,200.00	0.00			
N 24	KUSA	09/28/12	09/28/12	Colorado & Company	10a-11a		2:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$800.00	0.00			
N 25	KUSA	09/28/12	09/28/12	Days of Our Lives	M-F 2-3p		2:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$2,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/24/12-09/30/12	Days of Our Lives	M-F 2-3p	-----F--	2:00		<del>\$2,200.00</del>	0.00	NM		
Credited													
N 26	KUSA	09/28/12	09/28/12	9News 4pm	4p-5p		2:00				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$2,800.00	0.00			
N 27	KUSA	09/30/12	09/30/12	Hispanic Today	Sun 430-5a		2:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/24/12-09/30/12	Hispanic Today	Sun 430-5a	-----Su	2:00		<del>\$200.00</del>	0.00	NM		
Credited													
N 28	KUSA	09/30/12	09/30/12	NFL Regular Season Football	NFL Regular Season		2:00				NM	1	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$24,000.00	0.00			
N 29	KUSA	09/30/12	09/30/12	Meet The Press	Sun 9-10a		2:00				NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$7,200.00	0.00			
N 30	KUSA	10/02/12	10/02/12	The Voice	7-8p		2:00				NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$20,000.00	0.00			
N 31	KUSA	10/01/12	10/04/12	Late News M-F	10-1035p		2:00				NM	1	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> <b>09/28/12 - 10/04/12</b>	<u>Product</u> OBAMA :120'S #1881	<u>Estimate #</u> <b>1881</b>
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 09/26/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
												1	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWT---			1	\$11,200.00	0.00				
N 32	KUSA	10/01/12	10/02/12	9News 6am	6-7am		2:00				NM	1	\$5,600.00
												1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/01/12	10/07/12	MT-----			1	\$5,600.00	0.00				
N 33	KUSA	10/01/12	10/04/12	Colorado & Company	10a-11a		2:00				NM	1	\$800.00
												3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWT---			1	\$800.00	0.00				
N 34	KUSA	10/01/12	10/04/12	KUSA 9 News Repeat	107-144a		2:00				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWT---			3	\$100.00	0.00				
Totals										0.00		37	\$197,700.00

Time Period	# of Spots	Gross Amount	Net Amount
09/24/12 - 09/30/12	8	\$48,400.00	\$41,140.00
10/01/12 - 10/07/12	29	\$149,300.00	\$126,905.00
<b>Totals</b>	<b>37</b>	<b>\$197,700.00</b>	<b>\$168,045.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.